

**Absolutely, positively
the freshest menthol ever captured
...and kept!**

**Exclusive "Fresh-Lock"
pack seals in the freshest
menthol flavor ever.**

Why is the good of creating a fresher-tasting menthol cigarette that freshness leaks through the pack and disappears? So we created a whole new kind of pack. Double wrapped. A pack within a pack to lock in freshness. To lock in flavor. To lock in menthol. Try Rattles and be convinced. This is the freshest menthol you've ever smoked.

Absolutely, positively menthol

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

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